

TOWN SHOPPER

SINCE 1979

2021 Mailing Schedule

EDITION	IN HOME WEEK	DEADLINE	SIGNIFICANT DATES
WINTER	Jan. 26 - 28, 2021	Jan. 7, 2021	Super Bowl, Valentine's Day, Lent Begins
EARLY SPRING	Mar. 16 - 18, 2021	Feb. 25, 2021	Lent, Easter, Early Tax Refunds
SPRING	Apr. 20 - 22, 2021	Apr. 1, 2021	Cinco De Mayo Mother's Day Spring & Summer Projects
LATE SPRING	May 18 - 20, 2021	Apr. 29, 2021	Memorial Day, Graduation Parties, Father's Day
SUMMER	Jun. 22 - 24, 2021	Jun. 3, 2021	4th of July, Vacations, Outdoor Activities
BACK TO SCHOOL	Aug. 17 - 19, 2021	July 29, 2021	School Begins, Fall Sports Labor Day Sales
FALL	Sept. 28 - 30, 2021	Sept. 9, 2021	Football, Sweetest Day, Halloween
HOLIDAY	Nov. 16 - 18, 2021	Oct. 28, 2021	Thanksgiving, Black Friday, Christmas Season

Call us at 330-799-2828 or email
info@smartmarketingco.net for rate information